Neil Cameron
Head of Product

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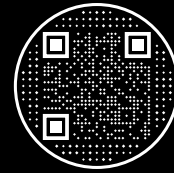https://neil-cameron.com

Please email for number

5 The Gardens, Brookmans Park, AL9 7UL

CURRENTLY

Head of Product at a
software startup

PREVIOUSLY

F1 Racing Car designer

WHAT I TACKLE

Give me your gnarly product problems with complex trade-offs. I will help us take a structured approach, and I will ensure the user's voice is heard.

Let me dive into the data. My background gives me the numerical and data chops to make sure we will not be going purely on gut feel.

I operate at the strategy level. Features only make sense if they fit within the business goals and the second order implications have been given consideration.

Give me teams to lead. I have managed successful and productive teams of all shapes and sizes in all kinds of organisations.

EDUCATION

Masters of Engineering Design — University of Bristol, UK

2005-2010

Upper Second Class Degree in a novel and multidisciplinary five year degree program with a deep specialism in aerospace engineering and a third year assessed industrial placement

CERTIFICATION

Chartered Mechanical Engineer (CEng MIMechE)

Design for Six Sigma Yellow and Green Belt

SKILLS

Software

Python

Data analysis packages

Figma

Languages

Fluent in Swedish, conversational in German, basic French and Spanish

INTERESTS

Kitesurfing, rock climbing, snowboarding (prior to kids!)

Roasting my own coffee and brewing espresso

EXPERIENCE

Head of Product — Flow Engineering　　　　　　　　　　**London, UK**

Flow is a small, product-diven startup so I am a very hands-on product manager. I spend my time:

- Running continuous discovery and making the insights digestible for the team. We never miss a week, and I have conducted many hundreds of user interviews ranging from tactical to completely open-ended.
- We constantly have longer-term strategic work, customer driven work, and tactical bug fixes on the go. It is my job to set the balance between these sources of backlog on a weekly basis depending on the company strategy.
- A large portion of my role is to bring structure and context to my team's decision making. I do this as much as possible through involving my whole team (including the engineers) in customer interactions, but I can also stand in as an effective internal voice of the customer.
- I have a natural aptitude for working with analytics. I have built our entire internal data pipeline. A key part of my role is marrying the quantitative data with the qualitative in order to draw robust conclusions.

I also wear many additional hats:

- Product strategy
- Customer success
- Hiring
- People management of the engineering team
- Board meetings
- And being part of the three-person team that steers the company

When hunting for product market fit the thing I am most proud of is having the guts to ignore the sunk cost fallacy and start from scratch a couple of times when the evidence indicated that we needed to.

Suspension Design Team Lead — McLaren Formula 1 Team　　　　**Surrey, UK**

Leader of McLaren's carbon fibre projects within the suspension design team. I oversaw a team of five engineers working on concepts, integration, R&D, design and testing.

Chassis Platform Design Engineer — McLaren Automotive　　　　**Surrey, UK**

Concept design of a new platform to underpin the next generation of McLaren high performance road cars

Composites Design Engineer — Lotus Formula 1 Team　　　　**Oxford, UK**

Lead bodywork designer. We won some races and celebrated with champagne and bacon sandwiches!

Structural Design Engineer — Vestas Wind Turbines　　　　**Isle of Wight, UK**

Leader of a team of seven, doing numerical modelling and designing lightning protection systems for wind turbine blades

Engineering Project Manager — GE Aviation　　　　**Cheltenham, UK**

Systems architect and project manager for new $600k data capture and analysis project on the factory floor

April 2020 to Present

Aug. 2016 to April 2020

Jan. 2015 to Aug. 2016

Sept. 2012 to Oct. 2014

Aug. 2010 to Sept. 2012

July 2007 to Sept. 2008